

INVOICE



KMGH
123 Speer Blvd
Denver, CO 80203
Main: (303)832-7777
Billing:

www.theDENVERchannel.com

www.thedenverchannel.com

Billing Address:

American Media Advocacy Group
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

KMGH
EW Scripps
PO Box 30509
Los Angeles, CA 90030-0509

Invoice #	Invoice Date	Invoice Month	Invoice Period
186448-1	10/28/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
KMGH	David Lombardo	EWS-Washington	National

Advertiser	Product	Estimate Number
Congress/Joe Coors (R)	228-Joe Coors for Congre	3296

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	186448	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/09/12	10/15/12	GMA M-F 7-9A	7A-9A	22222--	:30	10	\$625.00	NM	
Weeks:	<u>Start Date</u> 10/09/12	<u>End Date</u> 10/15/12	<u>MTWTFSS</u> 22222--	<u>Spots/Week</u> 10	<u>Rate</u> \$625.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMGH	Tu	10/09/12	8:48 AM	GMA M-F 7-9A	7A-9A	:30	JCTV100712H	\$625.00	NM
2	KMGH	Tu	10/09/12	8:54 AM	GMA M-F 7-9A	7A-9A	:30	JCTV100912H	\$625.00	NM
4	KMGH	W	10/10/12	7:50 AM	GMA M-F 7-9A	7A-9A	:30	JCTV100912H	\$625.00	NM
3	KMGH	W	10/10/12	8:56 AM	GMA M-F 7-9A	7A-9A	:30	JCTV100712H	\$625.00	NM
5	KMGH	Th	10/11/12	6:59 AM	GMA M-F 7-9A	7A-9A	:30	JCTV100712H	\$625.00	NM
6	KMGH	Th	10/11/12	7:30 AM	GMA M-F 7-9A	7A-9A	:30	JCTV100912H	\$625.00	NM
7	KMGH	F	10/12/12	7:55 AM	GMA M-F 7-9A	7A-9A	:30	JCTV100912H	\$625.00	NM
8	KMGH	F	10/12/12	8:55 AM	GMA M-F 7-9A	7A-9A	:30	JCTV100712H	\$625.00	NM
10	KMGH	M	10/15/12	7:59 AM	GMA M-F 7-9A	7A-9A	:30	JCTV100712H	\$625.00	NM
9	KMGH	M	10/15/12	8:42 AM	GMA M-F 7-9A	7A-9A	:30	JCTV100912H	\$625.00	NM
2	10/13/12	10/13/12	7-9a Sat Morning News	7A-9A	-----S-	:30	2	\$300.00	NM	
Weeks:	<u>Start Date</u> 10/09/12	<u>End Date</u> 10/15/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 2	<u>Rate</u> \$300.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	KMGH	Sa	10/13/12	7:51 AM	7-9a Sat Morning News	7A-9A	:30	JCTV100712H	\$300.00	NM
1	KMGH	Sa	10/13/12	7:59 AM	7-9a Sat Morning News	7A-9A	:30	JCTV100912H	\$300.00	NM
3	10/14/12	10/14/12	GMA SUN	Sun GMA 6A-7A	-----S	:30	1	\$120.00	NM	
Weeks:	<u>Start Date</u> 10/09/12	<u>End Date</u> 10/15/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$120.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMGH	Su	10/14/12	6:59 AM	GMA SUN	Sun GMA 6A-7A	:30	JCTV100712H	\$120.00	NM
4	10/14/12	10/14/12	7A-8A SUN MORN NEWS	7A-8A	-----S	:30	1	\$315.00	NM	
Weeks:	<u>Start Date</u> 10/09/12	<u>End Date</u> 10/15/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$315.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	KMGH	Su	10/14/12	7:11 AM	7A-8A SUN MORN NEWS	7A-8A	:30	JCTV100912H	\$315.00	NM
5	10/14/12	10/14/12	9A-10A SUN MORN NEWS	9A-10A		:30	1	\$400.00	NM	

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement does not discriminate on the basis of race or ethnicity.

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186448-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Congress/Joe Coors (R)	228-Joe Coors for Congre	3296	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
-----S									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	-----S	1	\$400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KMGH	Su	10/14/12	9:39 AM	9A-10A SUN MORN NEWS	9A-10A	:30	JCTV100712H	\$400.00 NM
6	10/09/12	10/15/12	11A-12P News	11A-12P	11111--	:30	5	\$275.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	11111--	5	\$275.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KMGH	Tu	10/09/12	11:44 AM	11A-12P News	11A-12P	:30	JCTV100712H	\$275.00 NM
2	KMGH	W	10/10/12	11:24 AM	11A-12P News	11A-12P	:30	JCTV100912H	\$275.00 NM
3	KMGH	Th	10/11/12	11:39 AM	11A-12P News	11A-12P	:30	JCTV100712H	\$275.00 NM
4	KMGH	F	10/12/12	11:34 AM	11A-12P News	11A-12P	:30	JCTV100912H	\$275.00 NM
5	KMGH	M	10/15/12	11:36 AM	11A-12P News	11A-12P	:30	JCTV100712H	\$275.00 NM
7	10/09/12	10/15/12	M-F 230-3pm	230-3p	11111--	:30	5	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	11111--	5	\$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KMGH	Tu	10/09/12	2:41 PM	M-F 230-3pm	230-3p	:30	JCTV100912H	\$300.00 NM
2	KMGH	W	10/10/12	2:40 PM	M-F 230-3pm	230-3p	:30	JCTV100712H	\$300.00 NM
3	KMGH	Th	10/11/12	2:48 PM	M-F 230-3pm	230-3p	:30	JCTV100912H	\$300.00 NM
4	KMGH	F	10/12/12	2:40 PM	M-F 230-3pm	230-3p	:30	JCTV100712H	\$300.00 NM
5	KMGH	M	10/15/12	2:56 PM	M-F 230-3pm	230-3p	:30	JCTV100912H	\$300.00 NM
8	10/09/12	10/15/12	3-4p Rotator	3P-4P	22222--	:30	10	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	22222--	10	\$450.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	KMGH	Tu	10/09/12	3:48 PM	3-4p Rotator	3P-4P	:30	JCTV100712H	\$450.00 NM
1	KMGH	Tu	10/09/12	3:55 PM	3-4p Rotator	3P-4P	:30	JCTV100912H	\$450.00 NM
3	KMGH	W	10/10/12	3:29 PM	3-4p Rotator	3P-4P	:30	JCTV100912H	\$450.00 NM
4	KMGH	W	10/10/12	3:45 PM	3-4p Rotator	3P-4P	:30	JCTV100712H	\$450.00 NM
6	KMGH	Th	10/11/12	3:30 PM	3-4p Rotator	3P-4P	:30	JCTV100712H	\$450.00 NM
5	KMGH	Th	10/11/12	3:54 PM	3-4p Rotator	3P-4P	:30	JCTV100912H	\$450.00 NM
7	KMGH	F	10/12/12	3:16 PM	3-4p Rotator	3P-4P	:30	JCTV100912H	\$450.00 NM
8	KMGH	F	10/12/12	3:37 PM	3-4p Rotator	3P-4P	:30	JCTV100712H	\$450.00 NM
10	KMGH	M	10/15/12	3:42 PM	3-4p Rotator	3P-4P	:30	JCTV100712H	\$450.00 NM
9	KMGH	M	10/15/12	3:55 PM	3-4p Rotator	3P-4P	:30	JCTV100912H	\$450.00 NM
9	10/09/12	10/15/12	Dr. Oz	4P-5P	11111--	:30	5	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/09/12	10/15/12	11111--	5	\$400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KMGH	Tu	10/09/12	4:14 PM	Dr. Oz	4P-5P	:30	JCTV100712H	\$400.00 NM
2	KMGH	W	10/10/12	4:31 PM	Dr. Oz	4P-5P	:30	JCTV100912H	\$400.00 NM
3	KMGH	Th	10/11/12	4:25 PM	Dr. Oz	4P-5P	:30	JCTV100712H	\$400.00 NM
4	KMGH	F	10/12/12	4:54 PM	Dr. Oz	4P-5P	:30	JCTV100912H	\$400.00 NM
5	KMGH	M	10/15/12	4:29 PM	Dr. Oz	4P-5P	:30	JCTV100712H	\$400.00 NM
10	10/14/12	10/14/12	5pm News Sun Local Nev	5P-6P	-----S	:30	1	\$525.00	NM

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186448-1	10/28/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Congress/Joe Coors (R)	228-Joe Coors for Congre	3296	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -----S 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Su 10/14/12 5:26 PM 5pm News Sun Local News 5P-6P :30 JCTV100912H \$525.00 NM									
11	10/09/12	10/15/12	6P-630P JEOPARDY (M- 6P-630P		11111--	:30	5	\$1,375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 11111-- 5 \$1,375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Tu 10/09/12 6:04 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 JCTV100912H \$1,375.00 NM 2 KMGH W 10/10/12 6:04 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 JCTV100712H \$1,375.00 NM 3 KMGH Th 10/11/12 6:10 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 JCTV100912H \$1,375.00 NM 4 KMGH F 10/12/12 6:27 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 JCTV100712H \$1,375.00 NM 5 KMGH M 10/15/12 6:28 PM 6P-630P JEOPARDY (M-F) 6P-630P :30 JCTV100912H \$1,375.00 NM									
12	10/10/12	10/15/12	630-7p WHEEL (M-F) 630-7P		1-1-1--	:30	3	\$1,575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 1-1-1-- 3 \$1,575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH W 10/10/12 6:41 PM 630-7p WHEEL (M-F) 630-7P :30 JCTV100912H \$1,575.00 NM 2 KMGH F 10/12/12 6:41 PM 630-7p WHEEL (M-F) 630-7P :30 JCTV100912H \$1,575.00 NM 3 KMGH M 10/15/12 6:48 PM 630-7p WHEEL (M-F) 630-7P :30 JCTV100712H \$1,575.00 NM									
13	10/12/12	10/12/12	SHARK TANK 7P-8P		----F--	:30	2	\$1,125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 ----F-- 2 \$1,125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH F 10/12/12 SHARK TANK 7P-8P :00 \$1,125.00 NM Unresolved 2 KMGH F 10/12/12 6:59 PM SHARK TANK 7P-8P :30 JCTV100712H \$1,125.00 NM									
14	10/09/12	10/11/12	10P NEWS 10-1037P		-1-1---	:30	2	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 -1-1--- 2 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Tu 10/09/12 10:22 PM 10P NEWS 10-1037P :30 JCTV100712H \$1,500.00 NM 2 KMGH Th 10/11/12 10:27 PM 10P NEWS 10-1037P :30 JCTV100712H \$1,500.00 NM									
15	10/09/12	10/15/12	Nightline 1037P-1103P		11111--	:30	5	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 11111-- 5 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH Tu 10/09/12 Nightline 1037P-1103P :00 \$675.00 NM Unresolved 2 KMGH W 10/10/12 Nightline 1037P-1103P :00 \$675.00 NM Unresolved 3 KMGH Th 10/11/12 Nightline 1037P-1103P :00 \$675.00 NM Unresolved 4 KMGH F 10/12/12 11:01 PM Nightline 1037P-1103P :30 JCTV100912H \$675.00 NM 5 KMGH M 10/15/12 Nightline 1037P-1103P :00 \$675.00 NM Unresolved Preempt KA 10/5									

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Congress/Joe Coors (R)	228-Joe Coors for Congre	3296	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							53		

Payment Terms 30 Days

<u>Gross Total</u>	\$33,985.00
<u>Agency Commission</u>	\$5,097.75
<u>Net Amount Due</u>	\$28,887.25